Searching for Company Information on Business Ethics

Start with Business Source Premier

This search will cover most major business journals and newspapers, including the Journal of Business Ethics, Business Ethics, Business Ethics Quarterly, Forbes, and Businessweek.

1. Try searching for your company name and the keyword ethic* (the asterisk will find variations on the word, including ethical and ethics):

![Search for ethic*](image)

Tip: If you have a company name like Target Corporation, try searching Target as your company entity. You can also try searching your company name as a keyword and then see which term the database uses for your company.

2. Use the Thesaurus to look up the term “Business ethics.”

At the top, click on “Thesaurus.”

![Thesaurus search](image)

In the box labeled “Browsing Business Thesaurus,” type in “business ethics.” Click “Browse.”

From the results list, click on “BUSINESS ethics.”

On the right, click on the box under “Explode” and then click on “Add.” This will include the term Business ethics and all narrower terms, including “Social Responsibility of Business” in your search.

Click on “Search.”
Add your company to the search in the next line and then click on “Search.”

You can repeat this process with additional terms to find more articles. Consider topics like false advertising, discrimination, environmental responsibility, and professional ethics.

Search the Newspaper Database for additional news articles from publications including the *Wall Street Journal*.

Search for you company name limited by “Company/organization” and the keyword ethic* (the asterisk will find variations on the word, including ethical and ethics):

To limit your search results, consider using the Publication Date slider bar on the right to limit to more recent articles. Also consider excluding “Wire Feeds” under source type.

**Look at your company’s website**

1. From Google, search for your company name and “investor relations.”
2. Look for the most recent annual report. Use Ctrl + F to search the report for “ethic” to find ethical and ethics. Try searching for “conduct” for information on code of conduct and misconduct. Consider additional terms.
3. Search the website for “ethics.” You may find an employee handbook with guidelines for ethical behavior.
4. Consider searching for additional terms, such as social responsibility, diversity, etc. Many companies have a section of their website devoted to corporate social responsibility.

**Mergent**

You may find the annual report on your company’s website is not very recent. Try searching for your company name in the database Mergent Online and go to the “Reports” tab to find additional annual reports:

**Ethisphere Magazine**

Ethisphere offers an award for the World’s Most Ethical Companies. To see if they wrote an article on your company, try a Google search using your company name and their website. For example: